

“POWER FOR YOUR FUTURE”



SQUARE METER PROJECT
“ELEVATE YOUR SPACE”

ELECTRICAL INNOVATION TAKE FORM, DETAIL BY DETAIL



ENGAGING THE USER
THROUGH A SMART,
VISUAL AND FUNCTIONAL
EXPERIENCE.
STRENGTHENS THE
POSITIONING OF THE BRAND
AND THE PROJECT THROUGH
CLEAR AND RELIABLE
COMMUNICATION



ELEVATE YOUR
PROFITABILITY PER SQUARE
METER AND SIMPLIFY
PRODUCT UNDERSTANDING.
THE FASTER THE EXPERIENCE,
THE GREATER THE
SATISFACTION.
+ ORDER
+ PRODUCTS
+ SALES



A GOOD DISPLAY DOESN'T
TAKE UP SPACE:
IT ADDS VALUE.
DESIGNED TO TAKE UP LITTLE
SPACE BUT SAY A LOT.
COMPACT, MODULAR, AND
EASILY INTEGRABLE
SOLUTIONS

Smart packaging FLOW PACK , ready for display:

- Hangable flow pack: easy to place on hooks or perforated panels
- Immediate visual order with barcode labels and codes always visible
- Ideal for industrial environments and retail sales
- Optimizes space, simplifies management, and ensures quick access to the product



Each product is packaged in VB-branded boxes with a custom label that includes:

- Multilingual description for quick understanding
- Product image for immediate recognition
- QR code linking to the website or technical sheet
- Readable barcode for fast management

A system designed to simplify logistics, enhance the customer experience, and strengthen brand identity.



The display is available with a variety of accessories to optimize product organization and visibility, including:

- Hangable hooks with integrated price tags
- Shelves for increased capacity and organization
- Blue band for easy and clear price insertion
- Anti-fall net to ensure product safety and stability

Accessories designed to improve space efficiency and simplify the shopping experience

INDUSTRIAL ELECTRICAL MATERIALS



LIGHTING MATERIALS



DOMESTIC ELECTRICAL MATERIALS



INDUSTRIAL ELECTRICAL MATERIALS



DISPLAY SOLUTIONS
TO SUIT EVERY
REQUIREMENT

INCREASE
CUSTOMER
ENGAGEMENT AND
PRODUCT
TURNOVER

MAXIMIZE SPACE
EFFICIENCY AND
STREAMLINE
RESTOCKING

TURN YOUR SPACE
INTO VALUE —
TRUST A PROVEN
MANUFACTURER